



Art in Action

Organiser: Jeremy Sinclair

96 Sedlescombe Road

London SW6 1RB

Tel 020 7381 3192

Fax 020 7381 0605

Email info@artinaction.org.uk

www.artinaction.org.uk

Organised by The School of Economic Science
(Registered Educational Charity No 313115)
11 Mandeville Place, London W1U 3AJ

Press Release January 2012

Art in Action celebrates the Diamond Jubilee 19-22 July 2012

Art in Action is a festival of fine art and master craftsmanship that regularly attracts over 25,000 visitors over 4 days. This year it takes place from 19-22 July in the grounds of Waterperry House, Oxfordshire. Around 150 artists demonstrate their skills in painting, sculpture, drawing, printmaking, ceramics, calligraphy, illustration, glass, metalwork, jewellery, nature in art, textiles, woodwork and more. Visitors can also experience live music and performing arts from around the world, hear lectures on a variety of subjects and learn from the teachers in the hugely popular practical classes. The event champions art in all forms and styles so visitors can find everything from traditional crafts to more contemporary art.



Highlights include:

- Art in Action is celebrating the Diamond Jubilee with a marquee showcasing artists from Commonwealth countries. There will also be artists across all the sections using the Jubilee as a theme in their demonstrations. Expect plenty of diamonds in the Jewellery marquee!
- The Woodwork marquee will be renamed 'One Oak' in recognition of the culmination of the One Oak project, where a 222 year old oak felled in January 2010 has been used in a wide variety of projects.
- Returning for its 3rd year, International Arts will host artists from around the globe including two highly skilled tent makers from Cairo.
- The Sculpture section will take as its theme, monument, memorial and garden sculpture. A group of sculptors and stone carvers will show the process of designing and creating a work that can focus the memory on a particular person or event. We hope to share the sensitivity and creative skills that go into producing a lasting tribute.
-



Notes for Editors

Art in Action began in 1977. Each July artists set up their studios in one of the many marquees and work in front of visitors, giving them the rare opportunity to observe the creative process at first hand.

One of the many unique features of Art in Action is the large selection of practical classes on offer. There are opportunities for over 3000 visitors to take a class in a wide and eclectic number of subjects from mosaic making for 3-7 years to etching for the over 16s. Many of the classes have been run by some of the UK's most prestigious and established colleges and institutions, including City and Guilds, West Dean College, the Prince's School of Traditional Art and the Guild of Glass

Engravers. A number of classes can be booked in advance online (www.artinaction.org.uk), but demand is high. Following a class, enthusiasts can purchase art materials and publications to refine their skills or just get started. There is also the Craft Market where more than 100 designer-makers sell quality goods.

In addition, Art in Action offers fine music, performing artists and storytelling for children. There are lectures organised by NADFAS (National Association of Decorative and Fine Art Societies) and visitors can take guided tours of the beautiful Waterperry gardens and the exquisite frescoes on the walls of Waterperry House that were completed in 2006 - a 10-year project. There is a wide range of refreshments including organic and artisan food stalls, a good selection of wines and plenty of seating around the site.

Art in Action is a celebration of creativity as well as a great day out for families and art lovers. Visitors should be prepared to be overwhelmed by the scale and beauty of this festival, but also take time to soak up the atmosphere. Staffed by over 600 volunteers on each of its four days, Art in Action is a very special event. People come year after year – often, they say, as much for the atmosphere as for the works on show.

Watch a series of short films about Art in Action on our [YouTube](#) channel.



Also find us on:

For further information contact Anna Arthur:

Email: artinactionpress@gmail.com / Tel: 07733 221949

Event details

Venue: Art in Action
Waterperry House, Near Wheatley
OXFORD OX33 1JZ
Website: www.artinaction.org.uk
Tel: 020 7381 3192
Date/time: 19-22 July 2012, open 10am-5.30pm daily

Tickets:	Adults	£15 (Booked online £14.00)
	Senior citizens	£12 (Booked online £11.00)
	Concessions	£8 (Booked online £7.00)
	Child (9-17 years)	£5 (Booked online £4.00)
	Under-9s	Free
	Family and season tickets available	
	Car parking free	